## **NEOS YELLOW SIGNS**

guidelines on placement

Dear Member,

The display boards are there to advertise your exhibition and direct visitors to your venue. Below are guidelines for placement of your boards, please note that the requirements are different for the City and Aberdeenshire.

## SIGNAGE INSTRUCTIONS

NEOS has worked very hard to build a good relationship with the Council's Road Department to allow placement of the yellow signs during NEOS. To ensure compliance with Aberdeen City & Aberdeenshire Council's rules on temporary signage for events please read below.



Welcoming visitors to our creative spaces



Please note it is the individuals' responsibility to adhere to the rules, any action taken by the authorities for noncompliance will be for the individual, venues and not NEOS.

- Any signage on private property (in gardens, on houses, in cars) is permitted.
- Signs on traffic signs, railings and pedestrian crossings are NOT permitted. In fact, signs placed on any Road/Traffic Information furniture are considered a grave hazard and are illegal.
- The Roads Department will advise their city and community inspectors not to remove NEOS signage if it is compliant with these instructions.

## ABERDEEN CITY SPECIFIC INSTRUCTIONS FOR NEOS SIGNAGE

Each location venue will be allowed to display one NEOS (A3 & no bigger) sign on each of a maximum of two street lamps -one outside their venue and one at their closest road junction (providing it is not a major junction).

- 1. The signs should be attached to the lamp post as high as possible. Preferably 2.4m above ground level.
- 2. The signs can be put up 1-2 days in advance of NEOS starting and must be removed 1-2 days after NEOS finishing.
- 3. NO banners permitted.

## ABERDEENSHIRE SPECIFIC INSTRUCTIONS FOR NEOS SIGNAGE

Each location venue will be allowed to display up to 4 NEOS signs (A3 & no bigger).

- 1. The signs can be put up 1-2 days in advance of NEOS starting and must be removed 1-2 days after NEOS finishing.
- 2. Signs are not allowed 100m prior to a junction or in the 50m after exiting a junction.
- 3. The maximum height of the sign shall be 750mm above the verge and the edge of the sign shall be a minimum of 600mm from the edge of the carriageway

Please read the full guidelines set out by Aberdeenshire Road's Department at: <a href="https://www.aberdeenshire.gov.uk/media/26845/unauthorised-signs-guidance.pdf">https://www.aberdeenshire.gov.uk/media/26845/unauthorised-signs-guidance.pdf</a>

\*\*NB - Signs not removed by the artists promptly after NEOS may be removed by Aberdeen City/Aberdeenshire Council and the cost of removal could be charged to member. If you are on a main trunk road you are not supposed to put a NEOS sign up, if you do it is likely BEAR Scotland will remove it.